

# 2019-2020 District Goals



**District:** District 2 S5  
**Constitutional Area:** U.S. and Affiliates, Bermuda and Bahamas

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 80% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

We are holding 4 regional officer training sessions around the District for incoming officers to attend training. There also may be some personal training at the club level for those not attending and needing additional training

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

Holding special zone chair training sessions will meet personally with those not able to attend so they understand their responsibilities

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 10 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

Energize Lions of my District to get involved with service in their communities and give back and support International projects

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	80
2nd Quartter	80
3rd Quartter	90
4th Quartter	60

**By the end of the 4th quarter, the district will add a total of 310 new members.**

### Action Items:

My district will establish 1 club branch(es).

My district will induct 25 new Lions under 40 years old.

My district will convert 50 Leos to Lions

My district will organize at least 1 membership growth event(s).

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quartter	0	0
2nd Quartter	1	20
3rd Quartter	0	0
4th Quartter	1	20

**By the end of the 4th quarter, the district will start 2 new clubs.**

**With a minimum of 40 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize 2 Leo Club(s).

My district will start 2 Speciality Club(s).

Teachers

First Responders

My district will start 1 Campus Club(s) at 10-w school/university

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club

Development Guide and Just Ask Guide).

## MEMBER RETENTION

	Drops
1st Quarter	35
2nd Quarter	70
3rd Quarter	35
4th Quarter	60

By the end of the 4th quarter, the district's membership drops will not exceed 200 members.

### Action Items:

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

## NET GROWTH GOAL

310	+	40	-	200	=	150
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 175,000 people.

### Action Items:

Of the total number of people served in my district, 50,000 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal. Service Project Planners Club and Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 600 service activities.

### Action Items:

I will educate clubs in my district about our global causes.

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

## **LCIF: PARTICIPATE**

**By the end of the 2019-2020 fiscal year, 70% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF**

**Action Items:**

## **FUNDRAISE**

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$10,000.00 to support Campaign 100: LCIF Empowering Service.**

**Action Items:**

## **ADVOCATE**

**In the 2019-2020 fiscal year, 95% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

**Action Items:**

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding